

33<sup>rd</sup> Capital District  
**GARDEN &  
 FLOWER SHOW**  
 MARCH 27-29, 2020  
 HUDSON VALLEY COMMUNITY COLLEGE  
**PLACES TO EAT**

Company					
Contact Person(s):					
Address:	City:		State:	Zip:	
Phone:	Mobile:				
Email					
Line 1 (Bold): Restaurant Name					
Line 2-4: Description Up to 120 characters (including spaces).					
Line 5: Address If different from above.	Line 6: Website				
Line 7: Phone Number	Accommodate Buses/Groups?		<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Additional Lines - \$5/line add'l Up to 40 characters					

**OPTIONS**

- Basic Program Listing (\$60)** ½ cash ½ gift card  
restaurants will be listed in alphabetical order.
  - A seven-line/120 character listing in 10,000 programs.
  - Listing included on the “Places to Eat” page on the gardenandflowershow.com website.
  - Listing included in the exhibitor manual distributed to over 160 companies and Group Sales confirmations.
- Enhanced Listing (\$100)** – ½ cash ½ gift card
  - Basic Listing plus inclusion in a “Plan Your Trip” Eblast (database is approx. 5000).
  - Inclusion in the “Places to Eat” Facebook post.
- Featured Listing (\$150)** – Move to the top of the page. Enhanced Listing included. Only (2) spots available.
- Full Page Ad (\$300)** – Includes a listing and logo on website. 5½ x 8½ print ready artwork required.
- Prize Sponsor 1 – (\$75 gift card)**
  - Incentive for Meet the Advisor Night – Basic listing, logo on website, in eblast to designers. Inclusion in social media.
- Prize Sponsor 2 – (13 -\$20 gift cards)**
  - Prizes for Floral Competition class winners. Enhanced listing, logo on Competition registration form, e-blast, website. Social.
- Prize Sponsor 3 – (3 -\$100 gift cards)**
  - Prizes for Floral Competition Best of Show, Most Creative and People’s Choice. Enhanced listing, logo on Competition registration form, e-blast, website. Inclusion in social media.
- Add a line (+ \$5/line)** – 40 characters per line.
- Ad Design - \$65/hour** - Ads requiring resizing or design will be charged at \$65/hour – 2 hour minimum.

**INVESTMENT TOTAL: \$ \_\_\_\_\_**

**Yes. I would you like to present a 45-minute cooking demo at the show March 27-29.** The CDGFS complete demonstration and lecture series is supported with a strong print and social media campaign. **Availability (select 1-2 ranges)** - requests are considered but not guaranteed – best to give options or call to request open slots.  Fri 1:30p, 3p  Fri 4:30p, 6p  Sat 10:30a, 12p, 1:30p  Sat 3p, 4:30p, 6p  Sun 1:30p, 3p

Would you like rack cards w/ a \$2 off coupon to display and distribute to your customers.  Yes  No

**Make checks payable to: SpringThyme Marketing – 5 Southside Drive, Unit 11-339 – Clifton Park, NY 12065**

**CREDIT CARD AUTHORIZATION:** I hereby authorize SpringThyme Marketing to charge my credit card for payment on a “Place to Eat” program listing for the **Capital District Garden & Flower Show** being held March 27-29, 2020 at HVCC, Troy, NY.

Card Type:  Visa  Mastercard  Discover      Card Holder Address:  same as application  if different please provide

Card Holder Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Card No: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Payment in Full \$ \_\_\_\_\_ (enter the amount)

X \_\_\_\_\_